

HF Flight Efficiency Video Script

209 words @125/135/150 WPM = 1.7/1.5/1.4 min

	<u>Voiceover</u> : Wordcount: 209	<u>On-screen text</u>	<u>Visuals + Notes</u>
1.		Honeywell Flight Efficiency: Put Your Data to Work	Busy airfield with multiple aircraft
2.	The secret to saving fuel and shrinking your environmental footprint is hiding in something your airline has plenty of – data.		Shots of refueling, engine close ups, etc.
3.	But you need a little help to turn all those gigabytes into something pilots and operations teams can use to make decisions ...about fuel consumption, on-time performance, and environmental compliance. Not to mention the bottom line.	Fuel Consumption On-Time Performance Environmental Compliance Profitability	Data imagery overlaid with fuel crew and runway, and sky in-flight
4.	To do all that – and more – you need a next-generation solution that goes beyond simply reporting how much fuel you’re consuming and how it’s being used.		Honeywell Flight Efficiency, & Pilot Connect screens Plane in flight
5.	Honeywell Forge Flight Efficiency analyzes real-time and historic data. And delivers specific fuel-saving tactics to the cockpit and the operations center when they’re needed most. Before and during every flight. A single source of truth, all from one platform.	Honeywell Flight Efficiency	Personnel surrounding a screen Screen shots Plane in flight passing through storm More screen shots, personnel surrounding
6.	Empower flight crews and airlines with predictive analytics, to make fact-based decisions... ...from fuel-loading and taxing to flight procedures and throttle settings.	Predictive analytics Data-driven decisions	Crew expressions and gestures, close ups reacting to screens <ul style="list-style-type: none"> • Fuel crew and runway • Flight course map, screen shots • Passengers in-flight, business travelers, vacationing family with lights on, watching movies, sleeping • Plane belly shot, contrails, passage over the ocean
7.	Recent enhancements to Honeywell Forge Flight Efficiency are expected to boost fuel savings - currently 1- 2% annually for a typical airline with fifty aircraft.	Enhancements > 1%-2% Fuel Savings	Busy airfield with multiple aircraft
8.	Put your data to work... to save fuel, reduce costs and protect the planet.		Plane descent, landing

			<p>Crew comradery, confident pilots in cockpit</p> <p>Fueling crew surrounding plane</p>
9.	No matter where you are in your flight efficiency and sustainability programs, Honeywell can help you take the next major step - and the step after that.	<p>Honeywell Flight Efficiency</p> <p>Learn more at x</p>	<p>Plane in flight, zooming out from cockpit and cabin interiors to sky view, data overlay, night aerial view of city lights below</p>
		HONEYWELL	
		<p>THE FUTURE IS WHAT WE MAKE IT.</p>	<p>Cut to the logo with theme line and musical tag.</p>