

Honeywell Forge | Sustainability+ for Industrials Emissions Management | Video script

203 words @ 125 WPM = 1.6 minutes

Scene	<u>Voiceover</u>	<u>On-screen text</u>	<u>Visuals + Notes</u>
1.	Our world is connected through a constant flow and exchange of energy.	Energy	<p>Aerial / global imagery showing jet stream across continents</p> <p>Montage: Progression of life – flow themes through water and air:</p> <p>Reflections of morning or evening sky on a stream with water formations, rocks and surrounding flora/fauna detail, include a human element - a child throwing a rock into the water or person fishing</p> <p>to river with surrounding wildlife, birds and sky, a human element - small boat</p> <p>to aerial fissures of estuary network dotted with boats in motion</p> <p>to ocean expanse and cloud formations, over/undersea fisheries imagery</p> <p>to flows of polar life and arctic industry imagery</p>
2.	<p>With more than 75% of global greenhouse gas emissions coming from fossil fuels,</p> <p>Honeywell is committed to helping customers transform their operations</p> <p>to strike the critical balance of people, planet and profit</p> <p>that drives a sustainable future.</p>	<p>75% emissions Fossil Fuels</p> <p>Honeywell logo</p> <p>Digitalization</p> <p>People Planet Profit</p>	<p>Montage of smoking industrial operations and heavy machinery, city populous imagery.</p> <p>Manual processes: People wearing safety gear holding clipboards, conducting manual inspections and crouching with heavy tools, talking on walkies and phones, looking tense, toxic plant environments, driving heavy machinery and outdoor labor</p> <p>Transform operations to: Software collaboration across devices and personas, worker safety, clean energy & sky, rising charts and celebratory boardrooms, handshakes, productivity</p>
3.	<p>Honeywell Forge Sustainability+ for Industrials Emissions Management</p> <p>delivers the end-to-end visibility you need to help measure, monitor, report and reduce your carbon footprint against environmental standards and regulations.</p>	<p>Honeywell Forge Sustainability+ for Industrials Emissions Management</p> <p>Oil & Gas MMM</p>	<p>O&G MMM customers: (C-suite and on-site, aerial views of multi-site petrochemical plant, offshore, and mining operations) + Honeywell engineers</p> <p>Aerial views of multi-site operations, vast industrial complex piping, vehicles, compressors, clusters of workers, shipping fleets</p>
4.		Sensor & industry-agnostic	

	Automate all your siloed data wrangling and establish one system of record.		Flash several calm, happy, confident and comfortable people - in remote operations centers, on computers, holding tablets and mobile devices, surrounding and pointing at screens in discussion. Branded intro screen shots featuring green imagery and looking wowed. Board room / C-suite boardroom looking at a large screen together.
5.	Visualize actionable emissions reduction analytics and insights across your enterprise delivered to the cloud in near real-time by our robust calculation engine.	(Cloud icon) Analytics & insights	Select screen shots mixed with related mining or oil refinery imagery, users. Personas include C-suite, plant managers and site engineers on laptops and mobile devices.
6.	Measure and monitor emissions inventories and intensities and drill down to pinpoint granular emission sources using time-series trends and data contextualization. Audit, edit and trace emissions records through the configuration management settings.	Measure & monitor	Select screen shots mixed with related mining or oil refinery imagery, users.
7.	And, get your teams on the same page with out-of-the-box, oil and gas methane partnership 2.0 standard reporting. From your site engineer and plant manager to your portfolio manager and Chief Sustainability Officer, and all your stakeholders.	OGMP 2.0 Voluntary & mandatory Reporting	Select screen shots mixed with related mining or oil refinery imagery, users. Illustrate personas in boardrooms, on laptops and mobile devices.
8.	Empower decision-makers with the data they need to execute on reducing emissions.	Reduce	Data imagery, decision makers
9.	Gain visibility and support sustainability. Balance <i>your</i> triple bottom line with Emissions Management.	Honeywell Forge Sustainability* for Industrials Emissions Management People Planet Profit	Zoom out from productive site to aerial enterprise / shipping fleet view or green and blue nature imagery to global view
10.	Let Honeywell show you how.	CTA: Schedule a demo	Blurred industrial productive environment
11.		HONEYWELL. THE FUTURE IS WHAT WE MAKE IT.	Cut to the logo with theme line and musical tag.

END OF VIDEO SCRIPT